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MacGregor Golf

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MacGregor Golf is a sports equipment company based in Albany, Georgia which specializes in golf, producing a full range of golf clubs, accessories and clothing.

Having previously been owned by the Wickes Corporation, and before that, the Brunswick Corporation,[1] Amer Sports acquired a majority 80% stake in MacGregor from Jack Nicklaus in the mid-1980s for a reported $8 million.[2] With MacGregor's fortunes deteriorating, in 1997 Amer sold the company to a British-led consortium.[3] The firm changed hands again the following August with its acquisition by equity investment company The Parkside Group.[4]

In 2003, MacGregor regained control of MacGregor Golf Japan from Suntory,[5] and in 2006, along with Greg Norman co-acquired the Greg Norman Collection brand of sports apparel from Adidas.[6] In May 2009, MacGregor was acquired by Golfsmith International and Norman stepped down as chairman.[7]

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Sponsorship Deals [edit]

In addition to its long association with Jack Nicklaus, MacGregor has had endorsement deals with many top professional golfers including José María Olazábal and Lee Janzen and Chad Walkup

See also [edit]

- Response ZT (golf club)

References [edit]

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External links [edit]

- MacGregor UK - Official UK website
- MacGregor Golf - Official Site

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Categories: Golf equipment manufacturers | Golf stubs

This page was last modified on 26 July 2012 at 20:04.

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